



We Fly As One

Los Angeles World Airports (LAWA), the City Department that manages Los Angeles International Airport (LAX) and Van Nuys Airport (VNY), recognizes that local, small businesses have been hit the hardest this past year and encourages LAX and VNY employees to support them.

We Fly As One is a collaboration between LAWA and local Chambers of Commerce and Business Improvement District merchants.

- The goal of We Fly As One is to boost opportunities for sales and generate new customers by reaching over 50,000 badged LAX and VNY airport employees with customized offers. It's a win-win for everyone!
- This is a **FREE** program designed to provide exclusive benefits and savings to airport employees and the thousands of partners that help make our airports operate every day.

At LAWA, *We Fly As One* with our local businesses!

Program Highlights

SIMPLE

Complete online application, provide your logo and offer, and we will highlight your business.

CUSTOMIZED

Create specials and discounts suitable to your business. Expand your business to LAX and VNY employee customers.

TARGETED DISTRIBUTION

LAWA will showcase your business offer directly to LAX and VNY employees.

LONG-TERM

Your offer stays intact until you decide to replace it. Employees request the offer when they visit your business for repeated impact.

INCREASED AWARENESS

Employees view your customized offer and link to your website to expand the reach of your business.

Visit www.LAWA.org/WeFlyAsOne for program details, participating partners and promotions!

To register your business, please visit <http://lax.to/WeFlyAsOneRegister>.



For additional information about this program, please contact the LAX Community Relations team at laxcr@lawa.org or 424-646-7450.

