

Los Angeles International Airport (LAX)
On-Airport Rental Car Agreements
Monthly Gross Revenue After Exclusions (GR) and Market Share (MS) Summary
Calendar Year 2024

RAC	January 2024		February 2024		March 2024		April 2024		May 2024		June 2024		January - June	
	GR	MS	GR	MS	GR	MS	GR	MS	GR	MS	GR	MS	GR	MS
Alamo	5,558,845	9.4%	5,237,030	9.2%	6,525,966	9.3%	7,211,617	11.0%	7,733,419	11.4%	7,301,811	10.7%	39,568,689	10.2%
Avis	8,594,763	14.6%	8,568,559	15.1%	10,813,575	15.4%	9,863,278	15.0%	9,704,347	14.3%	9,476,660	13.8%	57,021,182	14.7%
Budget	6,086,197	10.3%	6,147,049	10.8%	8,202,222	11.7%	7,612,345	11.6%	7,832,872	11.5%	7,732,076	11.3%	43,612,761	11.2%
Dollar	1,667,469	2.8%	1,562,627	2.8%	2,130,415	3.0%	2,286,181	3.5%	2,170,582	3.2%	2,343,708	3.4%	12,160,980	3.1%
Enterprise	7,657,799	13.0%	7,339,523	12.9%	9,347,905	13.3%	8,594,713	13.1%	8,886,934	13.1%	10,149,485	14.8%	51,976,358	13.4%
Fox	2,079,958	3.5%	1,927,754	3.4%	2,526,396	3.6%	2,501,924	3.8%	2,506,407	3.7%	2,760,266	4.0%	14,302,704	3.7%
Hertz	11,490,901	19.5%	11,494,730	20.3%	14,108,740	20.1%	12,173,385	18.5%	12,734,143	18.7%	12,616,885	18.4%	74,618,784	19.2%
National	5,111,306	8.7%	5,813,340	10.3%	6,783,365	9.7%	5,880,469	8.9%	6,027,496	8.9%	5,959,093	8.7%	35,575,068	9.2%
Sixt	6,737,068	11.4%	5,601,559	9.9%	6,303,217	9.0%	6,313,084	9.6%	6,367,590	9.4%	6,264,810	9.1%	37,587,327	9.7%
Thrifty	3,865,247	6.6%	2,984,602	5.3%	3,337,693	4.8%	3,382,751	5.1%	3,926,341	5.8%	3,915,021	5.7%	21,411,654	5.5%
Zipcar	38,662	0.1%	26,797	0.0%	40,349	0.1%	22,874	0.0%	26,705	0.0%	39,299	0.1%	194,686	0.1%
Total	\$ 58,888,215	100.0%	\$ 56,703,569	100.0%	\$ 70,119,842	100.0%	\$ 65,842,620	100.0%	\$ 67,916,837	100.0%	\$ 68,559,112	100.0%	\$ 388,030,195	100.0%

RAC	July 2024		August 2024		September 2024		October 2024		November 2024		December 2024		January - December	
	GR	MS	GR	MS	GR	MS	GR	MS	GR	MS	GR	MS	GR	MS
Alamo	10,732,099	12.7%	12,181,036	13.0%	8,063,024	11.6%	7,399,886	10.4%	5,313,792	9.3%	5,039,536	9.6%	88,298,063	10.8%
Avis	12,504,169	14.8%	14,233,157	15.2%	10,041,238	14.5%	10,227,051	14.4%	8,316,604	14.5%	7,644,676	14.6%	119,988,077	14.7%
Budget	9,618,230	11.4%	10,617,189	11.3%	7,082,511	10.2%	7,636,124	10.8%	5,501,763	9.6%	4,957,856	9.4%	89,026,433	10.9%
Dollar	3,256,482	3.9%	3,722,068	4.0%	2,358,459	3.4%	2,139,137	3.0%	1,796,508	3.1%	1,388,299	2.6%	26,821,933	3.3%
Enterprise	11,536,756	13.7%	11,173,807	11.9%	9,120,053	13.2%	9,898,204	13.9%	8,484,214	14.8%	7,785,759	14.8%	109,975,152	13.5%
Fox	3,313,993	3.9%	3,659,618	3.9%	3,060,510	4.4%	3,273,997	4.6%	2,866,967	5.0%	2,771,785	5.3%	33,249,574	4.1%
Hertz	14,893,532	17.7%	17,548,771	18.7%	13,341,988	19.3%	13,619,516	19.2%	11,031,271	19.3%	10,045,938	19.1%	155,099,800	19.0%
National	6,015,479	7.1%	6,576,872	7.0%	5,701,946	8.2%	6,258,668	8.8%	5,506,473	9.6%	4,732,368	9.0%	70,366,873	8.6%
Payless							14,367	0.0%	48,230	0.1%	123,238	0.2%	185,835	0.0%
Sixt	7,679,985	9.1%	9,161,963	9.8%	6,853,398	9.9%	6,967,977	9.8%	5,524,693	9.6%	5,720,085	10.9%	79,495,429	9.7%
Thrifty	4,751,448	5.6%	4,790,695	5.1%	3,616,084	5.2%	3,541,702	5.0%	2,834,087	5.0%	2,298,801	4.4%	43,244,471	5.3%
Zipcar	41,388	0.0%	46,657	0.0%	37,522	0.1%	13,088	0.0%	27,161	0.0%	31,742	0.1%	392,245	0.0%
Total	\$ 84,343,561	100.0%	\$ 93,711,832	100.0%	\$ 69,276,733	100.0%	\$ 70,989,718	100.0%	\$ 57,251,763	100.0%	\$ 52,540,082	100.0%	\$ 816,143,884	100.0%

*Data as provided from unaudited revenue reports

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Monthly Transactions and Market Share (MS) Summary
Calendar Year 2024

RAC	January 2024		February 2024		March 2024		April 2024		May 2024		June 2024		January - June	
	Transactions	MS	Transactions	MS	Transactions	MS	Transactions	MS	Transactions	MS	Transactions	MS	Transactions	MS
Alamo	14,958	8.8%	13,992	8.3%	16,315	8.7%	17,408	9.5%	18,259	9.1%	17,378	8.8%	98,310	8.9%
Avis	28,710	16.8%	29,938	17.8%	34,200	18.2%	32,223	17.6%	33,688	16.8%	32,562	16.5%	191,321	17.3%
Budget	17,664	10.3%	19,007	11.3%	22,178	11.8%	21,631	11.8%	24,043	12.0%	23,124	11.7%	127,647	11.5%
Dollar	3,865	2.3%	3,806	2.3%	4,454	2.4%	4,699	2.6%	5,107	2.6%	5,852	3.0%	27,783	2.5%
Enterprise	24,094	14.1%	21,597	12.9%	25,053	13.3%	24,838	13.6%	27,738	13.9%	28,532	14.4%	151,852	13.7%
Fox	7,832	4.6%	6,393	3.8%	7,467	4.0%	8,403	4.6%	9,580	4.8%	10,027	5.1%	49,702	4.5%
Hertz	31,116	18.2%	32,629	19.4%	35,260	18.8%	31,942	17.5%	35,264	17.6%	34,296	17.3%	200,507	18.1%
National	18,995	11.1%	21,843	13.0%	23,892	12.7%	21,889	12.0%	22,944	11.5%	22,055	11.2%	131,618	11.9%
Sixt	12,105	7.1%	10,632	6.3%	11,500	6.1%	11,118	6.1%	11,537	5.8%	12,038	6.1%	68,930	6.2%
Thrifty	11,307	6.6%	7,975	4.7%	7,365	3.9%	8,476	4.6%	11,619	5.8%	11,584	5.9%	58,326	5.3%
Zipcar	193	0.1%	153	0.1%	205	0.1%	142	0.1%	181	0.1%	239	0.1%	1,113	0.1%
Total	170,839	100.0%	167,965	100.0%	187,889	100.0%	182,769	100.0%	199,960	100.0%	197,687	100.0%	1,107,109	100.0%

RAC	July 2024		August 2024		September 2024		October 2024		November 2024		December 2024		January - December	
	Transactions	MS	Transactions	MS	Transactions	MS	Transactions	MS	Transactions	MS	Transactions	MS	Transactions	MS
Alamo	22,282	11.3%	22,411	10.6%	17,933	8.9%	17,600	8.4%	14,769	8.0%	15,413	9.4%	208,718	9.2%
Avis	33,277	16.9%	37,083	17.5%	33,373	16.6%	34,606	16.6%	29,373	16.0%	26,496	16.1%	385,529	17.0%
Budget	21,632	11.0%	24,038	11.4%	21,438	10.7%	22,528	10.8%	18,108	9.9%	14,967	9.1%	250,358	11.0%
Dollar	5,984	3.0%	6,418	3.0%	5,454	2.7%	5,097	2.4%	5,647	3.1%	3,731	2.3%	60,114	2.6%
Enterprise	29,082	14.8%	28,032	13.3%	27,105	13.5%	30,678	14.7%	26,856	14.6%	24,005	14.6%	317,610	14.0%
Fox	9,718	4.9%	10,416	4.9%	10,830	5.4%	10,203	4.9%	9,894	5.4%	9,640	5.9%	110,403	4.9%
Hertz	33,756	17.1%	38,003	18.0%	39,261	19.5%	41,153	19.7%	36,111	19.7%	31,974	19.4%	420,765	18.5%
National	20,511	10.4%	22,878	10.8%	21,506	10.7%	23,652	11.3%	20,986	11.4%	18,298	11.1%	259,449	11.4%
Payless							48	0.0%	166	0.1%	284	0.2%	498	0.0%
Sixt	10,456	5.3%	11,689	5.5%	13,263	6.6%	13,714	6.6%	12,129	6.6%	12,398	7.5%	142,579	6.3%
Thrifty	10,182	5.2%	10,275	4.9%	10,478	5.2%	9,798	4.7%	9,393	5.1%	7,236	4.4%	115,688	5.1%
Zipcar	221	0.1%	250	0.1%	194	0.1%	6	0.0%	149	0.1%	175	0.1%	2,108	0.1%
Total	197,101	100.0%	211,493	100.0%	200,835	100.0%	209,083	100.0%	183,581	100.0%	164,617	100.0%	2,273,819	100.0%

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Calendar Year 2024

RAC	January 2024		February 2024		March 2024		April 2024		May 2024		June 2024		January - June	
	GR	MS	GR	MS	GR	MS	GR	MS	GR	MS	GR	MS	GR	MS
Ace	1,207,814	34.3%	1,240,328	33.3%	1,706,409	34.7%	1,367,266	30.5%	1,188,034	29.5%	1,259,330	30.4%	7,969,181	32.1%
Airport Van Rental	52,663	1.5%	37,664	1.0%	62,665	1.3%	30,920	0.7%	45,170	1.1%	96,063	2.3%	325,146	1.3%
Allied	43,366	1.2%	69,954	1.9%	71,814	1.5%	62,500	1.4%	69,363	1.7%	57,529	1.4%	374,525	1.5%
Midway	1,124,244	31.9%	1,274,361	34.2%	1,783,106	36.3%	1,687,341	37.7%	1,520,561	37.7%	1,566,837	37.8%	8,956,449	36.1%
NU Car Rentals	439,700	12.5%	395,481	10.6%	437,379	8.9%	454,847	10.2%	379,739	9.4%	397,919	9.6%	2,505,064	10.1%
Priceless	363,552	10.3%	355,825	9.6%	426,519	8.7%	475,420	10.6%	466,857	11.6%	376,468	9.1%	2,464,641	9.9%
State Van Rental	28,809	0.8%	17,766	0.5%	24,162	0.5%	29,176	0.7%	17,588	0.4%	37,238	0.9%	154,737	0.6%
U-Save	264,896	7.5%	331,302	8.9%	401,355	8.2%	370,003	8.3%	341,379	8.5%	353,335	8.5%	2,062,271	8.3%
Total	\$ 3,525,043	100.0%	\$ 3,722,680	100.0%	\$ 4,913,408	100.0%	\$ 4,477,473	100.0%	\$ 4,028,691	100.0%	\$ 4,144,719	100.0%	\$ 24,812,014	100.0%

RAC	July 2024		August 2024		September 2024		October 2024		November 2024		December 2024		January - December	
	GR	MS	GR	MS	GR	MS	GR	MS	GR	MS	GR	MS	GR	MS
Ace	1,456,934	29.1%	1,354,565	29.1%	1,171,184	33.9%	1,036,889	29.9%	834,207	32.5%	809,126	29.5%	14,632,085	31.3%
Airport Van Rental	72,450	1.4%	47,391	1.0%	43,810	1.3%	35,343	1.0%	20,345	0.8%	11,913	0.4%	556,397	1.2%
Allied	65,777	1.3%	76,836	1.7%	66,272	1.9%	58,343	1.7%	47,946	1.9%	46,813	1.7%	736,513	1.6%
Midway	1,845,866	36.9%	1,613,447	34.7%	1,092,627	31.6%	1,223,796	35.3%	867,991	33.8%	983,087	35.8%	16,583,263	35.5%
NU Car Rentals	452,986	9.1%	429,932	9.2%	323,878	9.4%	314,409	9.1%	226,680	8.8%	225,376	8.2%	4,478,326	9.6%
Priceless	533,572	10.7%	591,137	12.7%	332,156	9.6%	369,432	10.7%	263,353	10.3%	298,543	10.9%	4,852,834	10.4%
State Van Rental	54,957	1.1%	44,032	0.9%	36,883	1.1%	27,073	0.8%	17,703	0.7%	30,980	1.1%	366,366	0.8%
U-Save	519,454	10.4%	498,959	10.7%	392,251	11.3%	402,003	11.6%	290,331	11.3%	341,564	12.4%	4,506,832	9.6%
Total	\$ 5,001,995	100.0%	\$ 4,656,299	100.0%	\$ 3,459,061	100.0%	\$ 3,467,287	100.0%	\$ 2,568,556	100.0%	\$ 2,747,403	100.0%	\$ 46,712,615	100.0%

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Calendar Year 2024

RAC	January 2024		February 2024		March 2024		April 2024		May 2024		June 2024		January - June	
	Transactions	MS	Transactions	MS	Transactions	MS	Transactions	MS	Transactions	MS	Transactions	MS	Transactions	MS
Ace	4,414	26.1%	4,464	25.6%	5,525	28.2%	5,215	27.5%	4,821	26.0%	5,000	26.8%	29,439	26.7%
Airport Van Rental	210	1.2%	194	1.1%	340	1.7%	186	1.0%	235	1.3%	242	1.3%	1,407	1.3%
Allied	1,146	6.8%	1,124	6.4%	1,019	5.2%	971	5.1%	1,212	6.5%	957	5.1%	6,429	5.8%
Midway	6,017	35.6%	6,342	36.4%	7,172	36.6%	6,871	36.2%	6,498	35.1%	6,721	36.0%	39,621	36.0%
NU Car Rentals	1,848	10.9%	1,702	9.8%	1,723	8.8%	1,723	9.1%	1,619	8.7%	1,791	9.6%	10,406	9.5%
Priceless	1,625	9.6%	1,708	9.8%	1,798	9.2%	1,977	10.4%	1,997	10.8%	1,804	9.7%	10,909	9.9%
State Van Rental	21	0.1%	17	0.1%	33	0.2%	19	0.1%	20	0.1%	40	0.2%	150	0.1%
U-Save	1,620	9.6%	1,890	10.8%	1,976	10.1%	2,001	10.6%	2,113	11.4%	2,113	11.3%	11,713	10.6%
Total	16,901	100.0%	17,441	100.0%	19,586	100.0%	18,963	100.0%	18,515	100.0%	18,668	100.0%	110,074	100.0%

RAC	July 2024		August 2024		September 2024		October 2024		November 2024		December 2024		January - December	
	Transactions	MS	Transactions	MS	Transactions	MS	Transactions	MS	Transactions	MS	Transactions	MS	Transactions	MS
Ace	4,565	24.6%	4,865	26.0%	4,479	26.4%	3,997	24.2%	3,329	24.2%	2,829	24.9%	53,503	26.0%
Airport Van Rental	196	1.1%	147	0.8%	278	1.6%	227	1.4%	133	1.0%	20	0.2%	2,408	1.2%
Allied	826	4.4%	1,015	5.4%	1,173	6.9%	934	5.6%	902	6.6%	640	5.6%	11,919	5.8%
Midway	6,763	36.4%	6,379	34.1%	5,481	32.4%	6,004	36.3%	4,878	35.4%	3,869	34.0%	72,995	35.4%
NU Car Rentals	1,719	9.3%	1,699	9.1%	1,530	9.0%	1,466	8.9%	1,113	8.1%	880	7.7%	18,813	9.1%
Priceless	2,048	11.0%	1,981	10.6%	1,354	8.0%	1,435	8.7%	1,183	8.6%	1,164	10.2%	20,074	9.7%
State Van Rental	28	0.2%	36	0.2%	37	0.2%	26	0.2%	15	0.1%	28	0.2%	320	0.2%
U-Save	2,424	13.1%	2,563	13.7%	2,604	15.4%	2,442	14.8%	2,215	16.1%	1,935	17.0%	25,896	12.6%
Total	18,569	100.0%	18,685	100.0%	16,936	100.0%	16,531	100.0%	13,768	100.0%	11,365	100.0%	205,928	100.0%